Adobe Premiere Pro Meme Pack Instructions
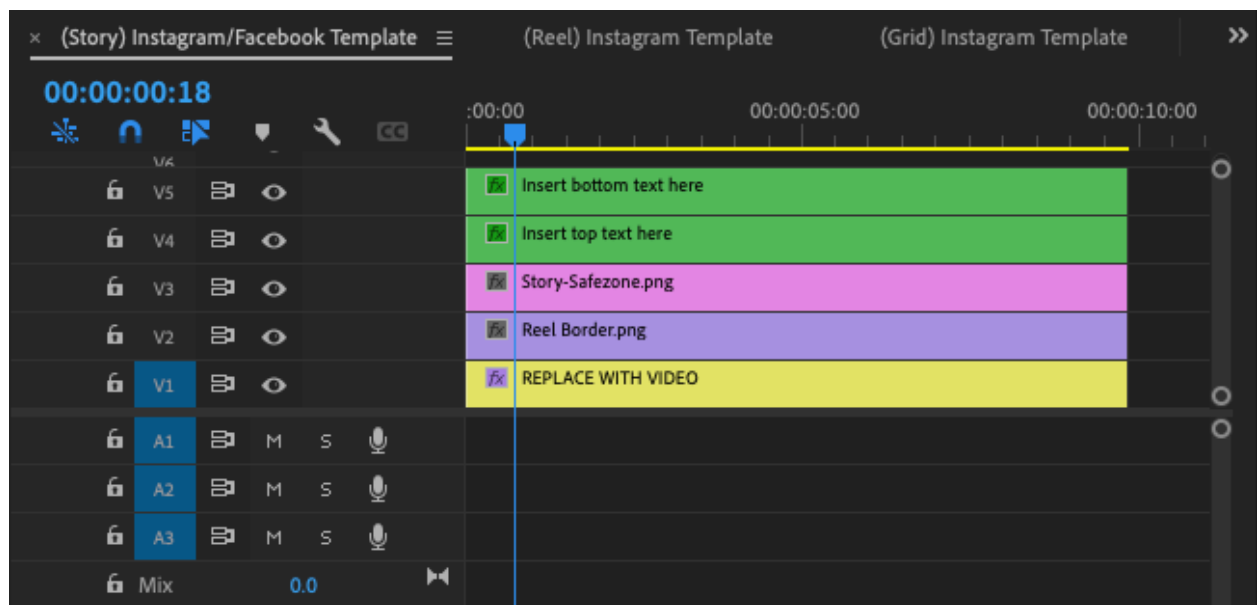**Project file created by Timothy Abbott @worthlesstwink**

To get started open the **Premiere file.** You can identify the Premiere file by its unique icon and purple colour.

In this template, we've provided four sequences with editable material. These sequences were developed to cater for all relevant social sizes and follow a very easy to edit structure.
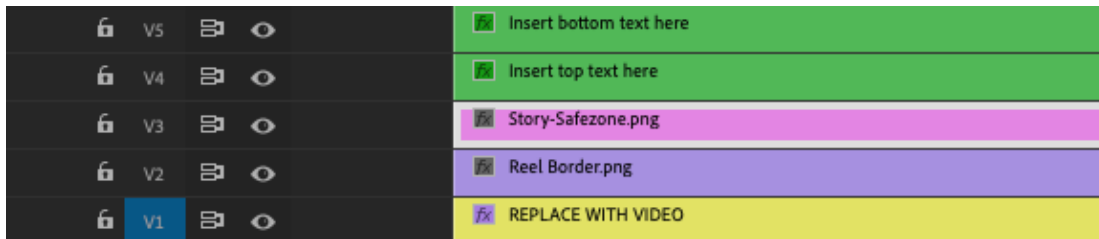
The four templates are:

1. **(Story) Instagram/Facebook Template**
2. **(Reel) Instagram Template**
3. **(Grid) Instagram Template**
4. **(Video) TikTok Template**

In each sequence, the layers have been colour coded to help simplify the editing process. The green layers are your editable **text** layers, the pink layer is the **safe zone**, the purple layer is the **content border**, and the yellow layer is a **placeholder** for video. You can scrub through the sequences by grabbing the **blue arrow** (or **playhead**) at the top of the timeline. Make sure that the blue arrow and line sits above the clip you're trying to edit so you can see it in the **Display port**.
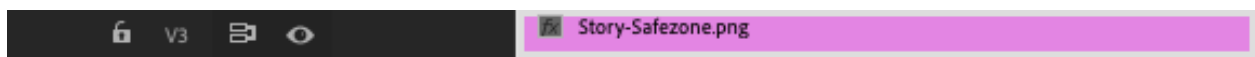
Using the **Selection tool**, click on the clip you wish to edit. It will then highlight white.
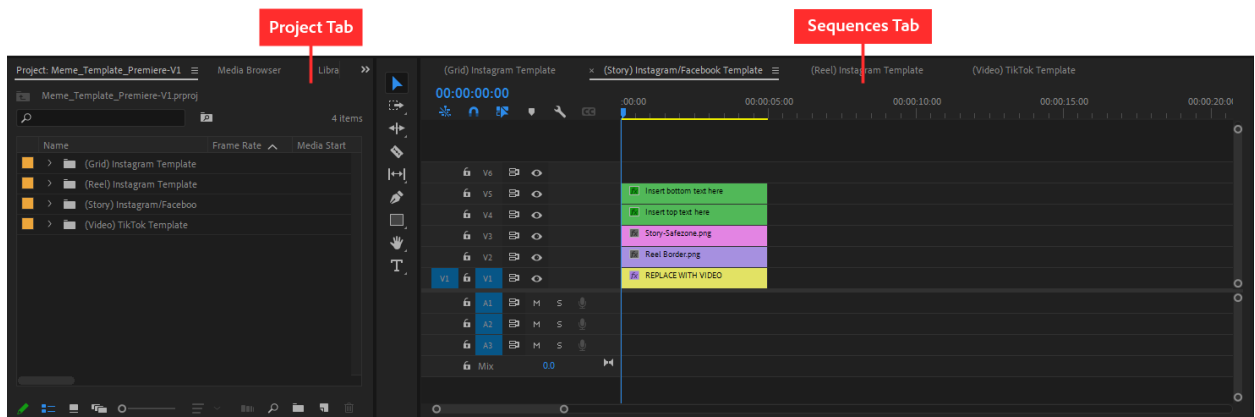

You can hide a layer by clicking on the **eyeball icon** immediately to the left of the layer marker.
NOTE: The **safe zone** layer should be hidden before you decide to export your project.
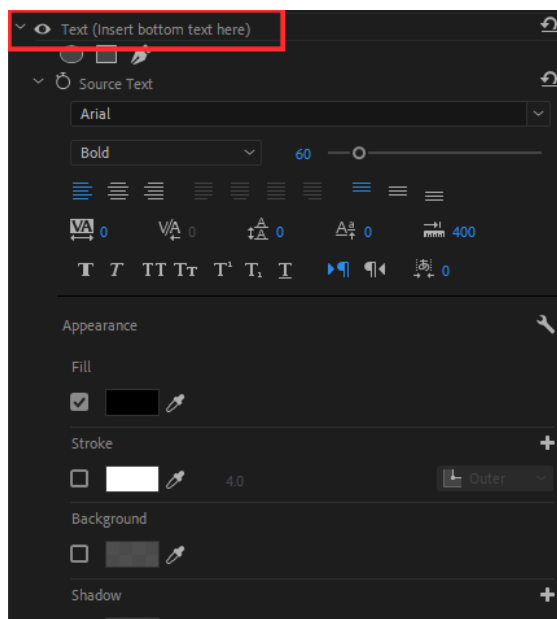

Importing Video

To import your video footage, go to **File > Import** and navigate to your desired footage. Once your footage has been imported, it will appear in the **Project tab**. To move your footage to a sequence, simply drag and drop your video over the "REPLACE WITH VIDEO" clip.
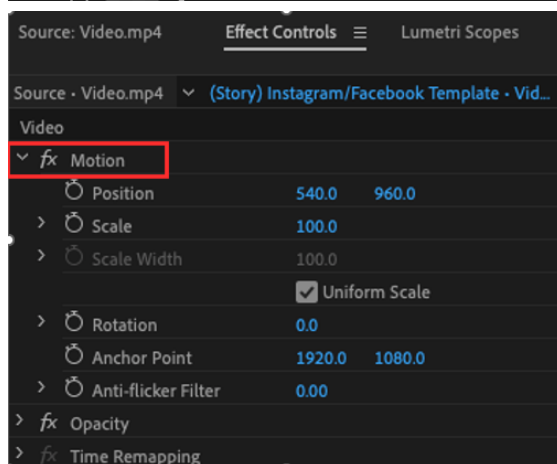
Updating Text

Click on the **Type tool** on the toolbar, then hover over the text in the **Display port** until a red box appears. Click on the text box, and then alter as you like. When not editing text, make sure to click back on the **Select tool** to avoid creating additional layers.

In **Effects Controls** on the left, you can control all the design elements of the font like weight, colour, and size.

If you can't see the **Effects Controls** panel, go to **Window > Effects Controls**.
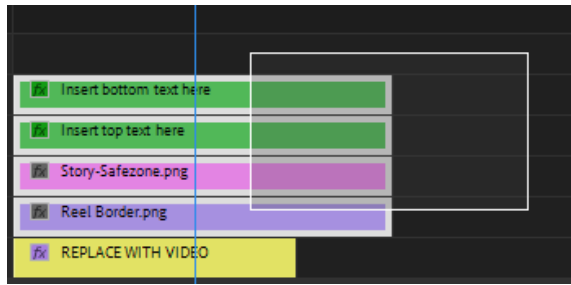
In **Effects Controls** there are several drop down menus. Click on the arrow next to the **Text dropdown** to reveal and alter elements relevant to font.
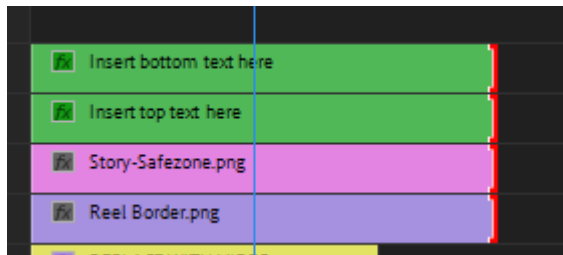

You can click the arrow next to the **Motion dropdown** to show elements like **"Scale"** to scale your footage up or down. To scale, simply click and drag over the blue value to increase or decrease the size of the text. On the position layer, you'll see two values, respectively representing horizontal and vertical placement. Click and drag on the relevant value to slide your text position in any placement you prefer.

To edit the position and scale of your imported video, select your **video clip** and use the settings in the Motion drop down menu in the same way.
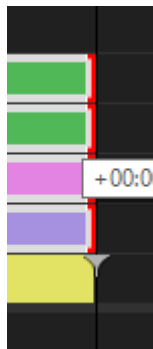
Shortening or lengthening clips

When you play through your template, you may have noticed your imported video footage may run longer or shorter than the template we've provided. To match the length of the imported video, firstly select the template layers by left click and holding on the Sequence, and then dragging over the template layers. Once all of them are highlighted like so, release the mouse button.
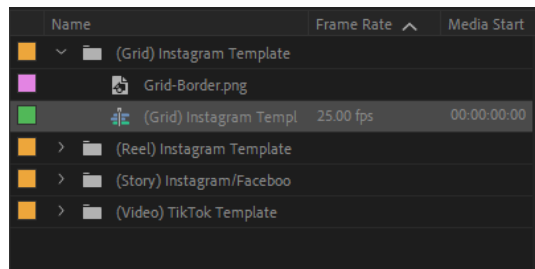

Then, hover your cursor over the end of the relevant layers. Your cursor will change into a "trim icon" (as seen below)
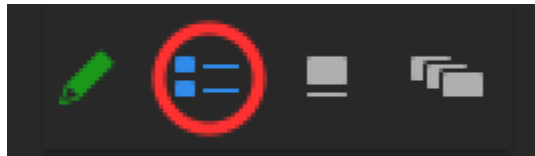

When this occurs, click and hold the mouse to then drag in the direction required to match the length of your video. Hold down **shift** on your keyboard to snap the clips to the exact length required. The grey playhead symbol will appear to signify that the clips are all exactly matched in duration.

Exporting

When you've finished, select the sequence you'd like to export in the **Project Bin.** If you're having trouble locating sequences, they can be identified with a green label, and a "playhead/timeline" icon next to it.

If you can't view the icon, please choose "**List view**" in the bottom of the Project Bin to change the view.
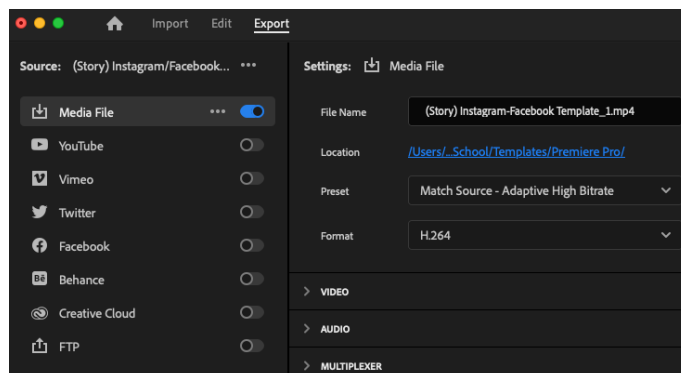

After selecting the relevant sequence, click **Export** at the top menu, or alternatively go into the menu bar and click **File > Export > Media.**

Before you export, be sure to turn off the Safe Zone layers. You can toggle it on and off by going to the relevant layer and clicking on the eye icon to ensure it is turned off.

For Standard Videos

You can export using any file type or preset you like, but recommended is **MP4 H.264 Codec.** This is the most compatible format for most devices and platforms.

Then, click **Export**.

That's it!